

Play golf and play around!

Monday, August 3, 2020
Wausau Country Club



Help kids build healthy brains.

Help victims of sexual assault and abuse.

Help patients and families in need of a place to stay during a medical crisis and when traveling for specialty care.

Sponsorship Opportunities

Presenting Sponsor: \$10,000

- Two team foursomes
- One full page ad in the Golf Classic magazine
- Company logo printed on golf event signage & website
- Company logo on golf cart signage
- Company logo on exclusive hole signage on course
- Opportunity to include company logo item in goody bag
- Recognition in radio advertisements for the Classic
- Company logo on event banner
- Name listed in the Golf Classic magazine

Major Sponsor: \$5,000

- One team foursome
- One full page ad in the Golf Classic magazine
- Company logo printed on golf event signage & website
- Company logo on tee or green signage on course
- Opportunity to include company logo item in goody bag
- Recognition in radio advertisements for the Classic
- Company logo on event banner
- Name listed in the Golf Classic magazine

Golfer Goody Bag Sponsor: \$3,000

- One team foursome
- One half-page ad in the Golf Classic magazine
- Company logo printed on reusable bag
- Company logo on website
- Name listed in the Golf Classic magazine

Event Sponsor: \$2,500

Choose from the following:

- ☐ Putting Green ☐ Beverage Cart/Station ☐ Lunch
- One team foursome
- One half-page ad in the Golf Classic magazine
- Company logo printed on a special event signage & website
- Name listed in the Golf Classic magazine

Foursome Sponsor: \$1,600

- One team foursome
- One quarter-page ad in the Golf Classic magazine
- Company logo on tee or green signage on course
- Name listed in the Golf Classic magazine

Birdie Sponsor: \$600

Choose from the following:

- ☐ Hole ☐ Snack Coolers ☐ Cookie ☐ Treat Cart
- ☐ On Course Contest
- One quarter-page ad in the Golf Classic magazine
- Company logo printed on item specific signage
- Name listed in the Golf Classic magazine

Advertising Sponsor: \$500

- One half-page ad in the Golf Classic magazine
- Name listed in the Golf Classic magazine

Promotional Sponsor: \$250

- One quarter-page ad in the Golf Classic magazine
- Name listed in the Golf Classic magazine

Your generosity makes a difference.

2020 Sponsorship Form

Please respond online at aspirus.org/golfclassic
or return the form by June 1, 2020



Company (as it should appear in recognition materials)

Contact Person

Address

City

State

Zip

Phone Number

E-mail

Sponsorship Commitment:

- ☐ **\$10,000:** Presenting Sponsor ☐ 9-Hole ☐ 18-Hole
- ☐ **\$5,000:** Major Sponsor ☐ 9-Hole ☐ 18-Hole
- ☐ **\$3,000:** Golfer Goody Bag Sponsor
- ☐ **\$2,500:** Event Sponsor
 - ☐ Putting Green ☐ Beverage Cart ☐ Lunch ☐ Dinner
- ☐ **\$1,600:** Foursome Sponsor ☐ 9-Hole ☐ 18-Hole
- ☐ **\$600:** Birdie Sponsor
 - ☐ Hole ☐ Snack Coolers ☐ Cookie ☐ Treat Cart
 - ☐ On Course Contest
- ☐ **\$500:** Advertising Sponsor
- ☐ **\$250:** Promotional Sponsor

Thank you for your support of the
Aspirus Health Foundation!

Payment Information:

- ☐ Please send invoice
- ☐ Check is enclosed
(Please make checks payable to Aspirus Health Foundation)
- ☐ Please charge my credit card:



Card Number: _____

Exp. Date: _____ CSC Code: _____

(3-4 digit code found on back of card
used to protect from fraud)

Signature: _____

Date: _____

✂ PLEASE RETURN TOP PORTION

Logo & Ad Specifications | 2020 Aspirus Women's Golf Classic

Ad Deadline:

Must be received by Friday, July 3, 2020
to be included in the program.

Please email artwork to:
Kim.Smerda@aspirus.org

Logo:

Please email your color logo in one of
the preferred file formats listed to:
Kim.Smerda@aspirus.org

(Presenting, Major, Event, Birdie, and
Foursome Sponsors only to send logo)

Preferred File Types:

- High Res (print-ready) PDF Files
(please embed fonts, images
should be 300 dpi)
- High Res (300 dpi) TIF, JPEG or
EPS files (EPS preferred for logos)

Can Also Accept:

- Illustrator Files (please convert
fonts to outlines)
- Photoshop (.psd) Files
- If the ad was created in Word,
Publisher, PowerPoint, or in a
format other than listed, please
export the file as a PDF to send.

This is a 4-color publication, so ads
should be in color. Any spot colors
will be converted to 4-color process.

Ad Sizes:

Presenting or Major Sponsor:
Full Page — 8.5" w x 11" h

**Foursome, Birdie or
Promotional Sponsor:**
Quarter Page — 3.78" w x 4.875" h

Event or Advertising Sponsor:
Half Page — 7.875" w x 4.875" h

**Contact Kim Smerda at 715.847.2892
with any questions.**