

Aspirus System-wide Grand Rounds CME ON DEMAND

When it is neither Yes nor No - Understanding and Discussing Health Statistics



Joseph Snipp

Aspirus System Director of Clinical Data Analytics

Credit Information

Statement of Accreditation

Aspirus Wausau Hospital is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

Credit Designation Statement

Aspirus Wausau Hospital designates this live educational activity for a maximum of 0.75 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ANCC/AANP – The American Nurses Credentialing Center (ANCC) and the American Academy of Nurse Practitioners (AANP) accept AMA PRA Category 1 Credit™ as formally accredited/approved contact hours.



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Speaker: Joseph Snipp

Objectives

1. Describe and show how the most common ways we talk about statistics are also the most confusing
2. Illuminate the biggest gap in understanding between care giver and patient
3. Discuss tips on how to communicate statistics with clarity

Speaker's Bio – Before becoming Aspirus, Inc.'s System Director of Clinical Data Analytics, Joe spent twenty years at Professional Research Consultants where he was Director of Advanced Analytics and Director of Client Education and traveled the country explaining statistical analysis to physicians and other health care professionals. He also spent fifteen years as a visiting lecturer at Creighton University where he did the same thing to bored college freshmen. He is silent on which is the tougher audience.

Target Audience – this program is designed for physicians, residents, physician assistants, nurse practitioners, registered nurses, allied health care professionals, medical students, and management; interested health care professionals are strongly encouraged to attend.

Disclosure

In accordance with the Standards of the Wisconsin Medical Society, all those who are in a position to affect content of this CME activity are required to disclose financial relationships with any commercial interest(s) related to the subject matter of this activity.

The speaker, activity director, and planning committee have no relevant financial relationships or conflicts of interest to disclose.

For questions about this program, please call (715) 847-2184 or email cme@aspirus.org