

Advancing Health... **Caring for People** 10U.!

2015 Annual Report

Gifts from Family Honor Wife & Mother and Help People Living with Cancer

Mary Ann Kallstrom of Abbotsford, Wisconsin, was a woman who lived life to its fullest, and her legacy is the family that she loved so dearly. She showed them loyalty and the everlasting bond of being a family.

During Mary Ann's four-year battle with cancer, she exhibited amazing strength and perseverance. According to her family, "she endured much and complained little." Her husband, Lyle, was by her side and took care of her every single day of her illness.

Mary Ann, Lyle, and their family were thankful for the caring team of physicians and nurses at the Aspirus Regional Cancer Center who became part of their lives and extended family during Mary Ann's illness.

After Mary Ann passed away in September of 2015, Lyle and his family wanted to find a special way to honor Mary Ann's life and help others who are living with cancer.

When they learned of the opportunity to establish a cancer support fund in Mary Ann's name through the Aspirus Health Foundation, they felt it would be a special way to celebrate the life of their wife, mother, grandmother, great-grandmother, sibling, aunt, and friend.

It would also be a meaningful way to help support the needs of cancer patients and families—a cause which Mary Ann would be proud to have inspired through her love of family and her selfless and resolute spirit.

The Mary Ann Kallstrom Cancer Support Fund was established by the Kallstrom Family in October of 2015 to support the greatest needs of cancer patients and families, with a special focus on helping with transportation and housing needs.

We are grateful to the Kallstrom family for choosing to make a difference in the lives of cancer patients and families.



The Mary Ann Kallstrom Cancer Support Fund

Established in October of 2015 by the Kallstrom Family

Gifts from Champions Improve Our Community

On October 8, 2015, the Aspirus Health Foundation held its annual donor appreciation event at the Jefferson Street Inn. The event is a special celebration of the many donors, volunteers, and partners who support the Foundation's work to advance health and improve quality of life for people in our region.

Stuart Carlson was recognized as the 2015 Community Champion

for his commitment to improving the lives and health of people in our community. Through his service, Stu provided leadership to ensure that our community has the finest healthcare, health insurance, strong business sector, economic development infrastructure, and nonprofit organizations focused on working together for the benefit of the community.

Through his leadership on various Aspirus boards of directors, Stu brought valuable insights into the healthcare needs of the community and business community. He is proud to have championed the vision in 2005 to elevate nursing care at Aspirus Wausau Hospital through the American Nurses Credentialing Center Magnet Recognition Program -- the nation's highest recognition of nursing excellence.

This Magnet Recognition Program designation has been achieved three consecutive times, and establishes Aspirus Wausau Hospital as one of the best hospitals in the country.

Dr. Kevin O'Connell was honored as the 2015 Physician Champion for his outstanding contributions to family medicine and teaching family medicine physicians for the past several decades.

Dr. O'Connell's service and leadership have included all facets of health care to ensure high-quality and compassionate care for patients in all stages of life and health.

Dr. O'Connell is one of the few physicians in the region and state to take a special interest in caring for patients with HIV, and in treating and supporting transgender patients. He is involved with many public health and community partners as a physician, leader, researcher, philanthropist, and teacher.

He is grateful for the community's support in 2006 to help bring the vision of a new Aspirus Medical Education Center to life to create a state-of-the art facility to attract family medicine physicians to Wausau to complete their residencies and remain in our region to care for our families, friends, and future generations.

He is most proud of the caring aspect of family medicine which allows him to fill a need when he sees a way to help people – either as a physician or a teacher.



Stu Carlson (left) receives the 2015 Community Champion Award from Gary Freels, who accepted the award last year on behalf of San and Joanne Orr.



Dr. Kevin O'Connell receives the 2015 Physician Champion Award from Dr. Margaret Anderson, last year's recipient of this award.

Gifts Help People Locally

Your donations helped make Rainbow's End Day Camp for Special Needs Children possible in 2015.

Logan (camper) and Alexyss (counselor) enjoyed spending time with the horses at the Weston YMCA stable. This was Logan's first year at Rainbow's End. He was so excited about the zoo theme at camp, because he LOVES animals and actually spends time watching live stream feeds from zoos around the world. His dad told us the night before we went to the zoo, that Logan did not sleep...he compared it to the night before Christmas. He also kept his counselors entertained with knock-knock jokes.





Rick and Jamie Seliger, and their son Jackson, and daughter Cadence, delivered 46 Eduardo the Elephant stuffed animals for the children who visit the E.D. or Pediatric Unit. The Seligers and their family and friends purchased these elephants through an Avon special fundraiser to bring comfort to children in the hospital. They presented their gifts to Linda Reisner, RN and Dr. Tom Koepke in the Emergency Department.

PHILANTHROPY FACTS



Brooke and MacKenzie, Seniors at DC Everest High School, raised funds selling cancer bracelets and baked goods, and donated large homemade tie blankets to the Aspirus Regional Cancer Center to support cancer patients. They presented their gifts to Dr. Hamied Rezazadeh.

PHILANTHROPY FACTS

Gifts from 2015 Community Events



Festival of Trees

Thank you to our many sponsors, decorators, donors, volunteers, entertainers and community who supported the Festival of Trees! Our fundraising goal was \$165,000, and we are proud to announce that together with our community, \$168,450 was raised to support hospice and palliative care in north central Wisconsin. Thank you! We could not do it without you!



Women's Golf Classic

On Monday, August 3rd, 250 golfers, caddies, and volunteers partnered with Aspirus and many businesses and community members for a great cause and fun day at the Wausau Country Club. Together, we exceeded our goal and raised \$86,400 to support both community-based health initiatives and a program called, Reach Out and Read. This program helps children develop healthy brains in their first five years of life through a novel, interactive approach using books in the clinc setting.



The RED Event

Thank you for your support of the RED Event, which was held on Friday, February 13, 2015, at the Jefferson Street Inn in downtown Wausau. Over 200 guests enjoyed live music and participated in RED carpet fun, raffles, and auctions for items generously donated by community members and businesses.

Through the RED Event, our community helped raise \$45,600 to help support heart and vascular care for people in our region in three specific ways - research, community education and patient assistance.



Disco Cures Cancer

Please join us in thanking our friends at Midwest Communications and WIFC for raising awareness and funds to help people right here in our community who have cancer.

On October 16, 2015, the Central WI Convention & Expo Center was filled with hundreds of people who gathered to have fun with the great folks from WIFC for the 18th and FINAL DISCO. They "went out with a bang" and raised \$9,548, and we are absolutely grateful!



Your Opportunities for Giving

Gifts to the Aspirus Health Foundation help people in our community by helping address the greatest health needs of our community, and by supporting programs and services for patients at Aspirus. As a donor, you are an important part of our mission work, and the following options for giving offer you the broadest framework for charitable giving in the present and the future:

Partners in Health Giving Society:

Your monetary gifts are appreciated and may be made online, by phone, or by mail using the enclosed gift envelope.

- **1. Aspirus Hero Program**: Special gifts may also recognize an outstanding care provider through the Aspirus Hero program.
- 2. Memorial & Honorary Gifts: A donation or creation of a named fund is a thoughtful way to express your sympathy for the loss of a loved one or to honor someone special in your life.

Legacy Society Gifts:

How do you want others to benefit from the assets you will transfer and the goals you hope they will achieve?

Establishing an estate plan and reviewing it every few years is necessary to provide for your family's future. An estate plan with gifts to charitable organizations, like the Aspirus Health Foundation, may reduce tax liabilities, provide greater resources for your loved ones, and support causes that have been important to you throughout your life.

Because financial situations vary from person to person, there are a variety of options to explore:

- **1. Direct Gifts:** Bequests, Life Insurance, Retirement Benefits, Appreciated Securities
- **2. Trust Gifts:** Charitable Lead Trust, Charitable Remainder Trust

(L to R): Darrell Lentz, Paula Vogt, RN, Jeannine Nosko, RN, Jen Hardel, Eli Gustafson and Jeff Hardel.



Gift baskets with messages of hope were delivered to 70 patients during the Christmas holiday through a program called, Hardel's HOPE, to lift the spirits of people in the hospital.

PHILANTHROPY FACTS

Please contact the Aspirus Health Foundation or your financial representative to explore opportunities that are right for you (715-847-2470 or ahf@aspirus.org).

Thank You! Your Gifts Support Our Community's Health

Your generosity helps the Aspirus Health Foundation fulfill our mission to advance the health of our communities and increase health services in the region. We are grateful for the support of donors and partners who played an important role in developing community partnerships to advance health and care for people.

Thank you for making a difference through your gifts to the Partners in Health Giving Society and for your memorial and special gifts in 2015.

Partners in Health Giving Society (January 1 – December 31, 2015)

Kay Block

Compassion

(Gifts up to \$99)

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(\$5,000-\$9,999)

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All attempts are made to accurately recognize donors. If you notice a misspelling, error, or omission, please contact the Aspirus Health Foundation at 715.847.2478 or ahf@aspirus.org.

Your Gifts are Making a Difference - \$741,023!

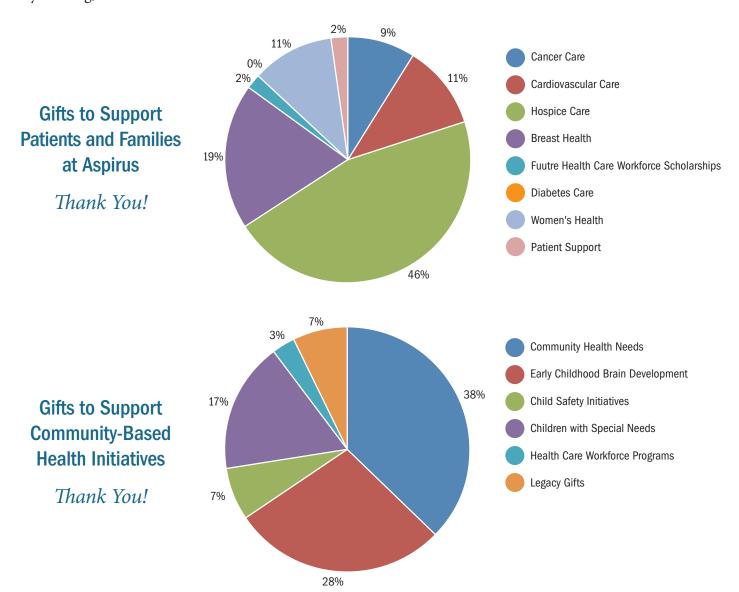
The Aspirus Health Foundation regards your charitable gifts in 2015 as a vote of confidence in our mission. We could not advance health for our friends and neighbors in north central Wisconsin without your help. We thank you and more than 3,000 partners, donors, and volunteers for your generosity in 2015 and for your continued support in 2016.

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Statement of Financial Position June 30, 2015

Assets

Current assets:	
Cash and cash equivalents	\$281,454
Current portion of assets limited as to use	481,600
Grants receivable	4,175
Prepaid expenses and other	26,196
Total current assets	793,425
Investments	5,463,312
Noncurrent assets limited as to use	5,784,001
Property and equipment - Net	0
TOTAL ASSETS	\$12,040,738

Liabilities and Net Assets

Current liabilities:

Current portion of long-term liabilities -	
Donor-imposed	\$357,275
Accounts payable	5,197
Deferred grant revenue	0
Other accrued liabilities	42,809
Total current liabilities	405,281
Long-term liability - Donor imposed liability	5,501,453
Total liabilities	5,906,734
Net Assets:	
Unrestricted	5,727,131
Temporarily Restricted	221,363
Permanently Restricted	185,510
Total net assets	6,134,004
TOTAL LIABILITIES AND NET ASSETS	\$12,040,738

This is s summarized financial statement presentation. The complete audited financial statement is available upon request.

Statement of Activities and Changes in Net Assets Year ended June 30, 2015

Changes in net assets: Support and revenue: Total amounts raised Less - Amounts designated by donors	\$1,051,136
for specific organizations	(595,308)
Total contributions	455,828
Investment income	159,145
Grant revenue	-
Other income	60,092
Total support and revenue	675,065
Expenses:	
Contributions - Community programs	83,783
Program support	169,979
Administrative and general	159,002
Fund-raising	95,647
Total expenses	508,411
Increase in net assets	166,654
Net assets at beginning	5,967,350
NET ASSETS AT END	\$6,134,004



In 2015, your gifts for the Compassion Closet helped provide dignity and warmth to patients at Aspirus who needed clothing.

- 23% of items were provided to trauma patients (whose clothing was cut off)
- 21% of items went to patients who arrived by ambulance and did not have clothing for their return home
- 57% of items were given to patients who did not have clothing appropriate for discharge

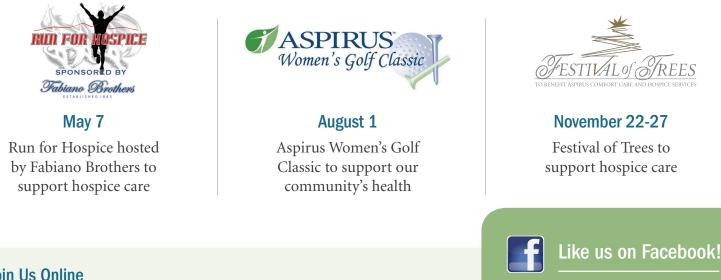
PHILANTHROPY FACTS



HEALTH FOUNDATION 333 Pine Ridge Boulevard Wausau, WI 54401

Calendar of Events

Show your support for the Aspirus Health Foundation and our community partners by attending any of a number of important community fundraising events, or get involved by joining a planning committee, donating an auction item, or sponsoring an event. For more information, please visit aspirus.org/foundation, call 715-847-2470, or email ahf@aspirus.org.



Join Us Online

Please visit our web site to learn more about the programs and people your donations are supporting. Connect with us and other partners on our Facebook page. Thank you for making a difference!

aspirus.org/foundation 715.847.2470 ahf@aspirus.org